



CALSTART's POLICY ACTION GROUPS

Enhance your engagement in advancing the clean transportation industry by joining one of CALSTART's Policy Action Groups

CALSTART's Policy Action Groups (PAGs) focus on influencing public policy related to clean transportation and aim to shape legislation at the state and federal level. CALSTART's PAGs are informed by the values and priorities of the contributing members. The CALSTART policy team will coordinate efforts with each of the PAGs and focus on key policy objectives for which there is a significant level of consensus and support among our members.

Two groups exist to cover different policy jurisdictions, the Federal Policy Action Group and State Policy Action Group.

The Federal and State PAGs cover legislative advocacy across all of CALSTART's initiative areas, including Trucks, Buses, Light Duty Vehicles, Clean Fuels & Infrastructure, and Innovative Mobility.

WHY JOIN?

- Monthly meetings to get streamlined policy updates, strategize with our policy directors, and mobilize industry support for critical policies that advance the clean transportation industry.
- Opportunities to join in-person advocacy days in Washington, D.C., Sacramento, and other target state capitols.
- Inclusion in our strong record on winning advocacy to secure funding for clean transportation programs in state and federal budgets.



PRICING STRUCTURE

The pricing for 2024 is as follows:

- \$10,000 for 12-month membership in one group
- \$15,000 for 12-month membership in two groups

Public Agencies: 50% off the above pricing structure

FREQUENTLY ASKED QUESTIONS

How is this different than how CALSTART works with non-PAG members on policy?

We regularly work with members to share policy updates, to hold legislative advocacy days, to produce “sign-on” letters, to take input on legislation, and to submit group comments. The PAGs provide a formal structure for collective member policy action on mutually agreed upon state and federal policy objectives. PAG members receive frequent updates from the policy team and will most actively participate in setting advocacy priorities and engaging in advocacy efforts.

What are the primary benefits of PAG membership?

PAGs will provide an organized and dedicated forum for members who want to engage more deeply in critical policy advocacy. CALSTART policy staff will facilitate member input, engagement with policymakers, and will provide updates on policy developments that CALSTART is tracking for the PAG. PAG members will have the opportunity to provide detailed input on how policy decisions could impact their organizations, to shape collective comments on needle-moving government investments, incentives, and mandates. PAG members will also have ample opportunities to participate in briefings and meetings with policymakers.

What are some of the issues the Policy Action Groups have covered previously?

Reauthorization of the Clean Transportation Program in CA, federal excise tax and sales tax exemption for zero-emissions trucks, annual budget advocacy in CA, Infrastructure Investment and Jobs Act (IIJA) funding implementation, rate design advocacy (such as eliminating demand charges for commercial vehicle charging), federal budget and appropriations advocacy, Inflation Reduction Act (IRA) comment creation and funding implementation updates, and FTA Low-No Program advocacy Buy America guidance.

**Interested in joining?
Contact Elizabeth Szulc (eszulc@calstart.org)**