

**Marketing Manager**

**CONFIDENTIAL**

**Overview**

Veloce Energy is seeking an experienced Marketing Manager to drive sales-enabling initiatives for Veloce’s solutions targeting the EV Charging Infrastructure and Commercial & Industrial market segments. Working closely with the sales and product teams, s/he will be responsible for creating and executing go-to-market initiatives including, but not limited to – campaigns, content & collaterals, marketing tools, events and sponsorships . It’s anticipated that this position will grow into a department head responsible for overseeing Marketing. The Marketing Manager will report to the Chief Commercial Officer or designee.

**About Veloce Energy**

Veloce is a fast-growing leader in the electrification of transportation and transformation of the grid edge. We are dedicated and passionate about the electrification of everything as a means to fight climate change and air pollution, while creating a just transition empowering all. While we each bring our strengths, we drive collaboratively to reach our overall goals. Our co-founders have helped shape the solar, storage and energy trading industries. We are seeking diverse, passionate, driven people to lead us further at all levels. Join us if you want to shape a just clean energy future.

**Diversity, Equity, and Inclusion**

We know that a diverse, equitable, and inclusive workplace will make Veloce a stronger and more flexible organization, better able to create technological and social change. We believe diversity in age, gender identity, race, sexual orientation, physical and mental ability, ethnicity, and perspective all drive innovation. So we’re building a culture where difference is valued and creating an environment where everyone, from any background, can do their best work. We are rapidly growing our company and will help people manage their careers while we create the future together.

**Job Duties and Responsibilities**

- Work closely with sales and product teams to develop go-to-market initiatives including developing and managing all digital content platforms
- Create and manage marketing campaigns to drive sales, manage marketing pipeline
- Assist in refining company website and other on-line presence.
- Develop brand and product content; support proposal development, case studies etc
- Secure/host speaking opportunities for senior personnel
- Organize and facilitate field marketing events including Lunch and Learns, educational webinars, etc.
- Conduct market analysis as needed

**Education, Experience, Qualifications**

- Every person and position in Veloce is responsible for being innovative, creative, and solutions-oriented to our customers, the company and our mission.
- Bachelor’s degree in any discipline, Masters is a bonus
- 5+ years of brand/and or product marketing, and/or digital marketing experience. Experience in cleantech is a must, clean-transport would be a bonus
- Experience using a CRM like Hubspot and/or an email marketing tool like Groove

- Proven track record of executing successful product introductions
- Excellent written and verbal communication skills
- Prefer working in a collaborative, cross-team capacity. This role requires you to work across functions and departments to bring products to life.
- Ability to effectively prioritize and manage your time to address multiple responsibilities in a fast-paced, professional, start-up environment

### Compensation

- Market based salary with annual bonus potential
- Comprehensive benefit package including medical, dental, vision and 401k
- Potential for equity participation

### Location

This position can be flexibly located in a major metropolitan area in the USA, though preference would be given to states hyper focused on transport electrification